

# BLUE ECONOMY ENTREPRENEURSHIP NEWSLETTER



## BEE PARTNERS MEETING IN NICOSIA

The **Blue Economy Entrepreneurship (BEE)** Project, an initiative aimed at promoting entrepreneurship in the blue economy sector, held its 3rd and final Transnational Project Meeting on October 31, 2024. Organised by SEAL CYPRUS in Nicosia, Cyprus, the meeting gathered partners from across Europe to review the project's progress and accomplishments, exchange valuable insights, and plan the final steps towards its successful completion.

Key BEE outputs include the Upskilling Manual for Disadvantaged Adults: A Cognitive Analysis of the Blue Economy in Tourism across Partner Countries and the Training Guide for Improving Professional Competences of Adult Trainers, a comprehensive E-Course and localised training initiatives. The project sought to inspire a new generation of entrepreneurs committed to sustainable practices in coastal and maritime industries.



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## NEWSLETTER

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### UPSCILING MANUAL: ANALYSIS OF THE BLUE ECONOMY IN TOURISM

The Upskilling Manual for Disadvantaged Adults, comprised of two parts: A Cognitive Analysis of the Blue Economy in Tourism across the Partner Countries and a Training Guide for Improving Professional competences of Adult Trainers, serves as a key resource developed within the BEE Project.

### UPSCILING MANUAL: TRAINING GUIDE FOR IMPROVING PROFESSIONAL COMPETENCES OF ADULT TRAINERS

Drawing insights from comprehensive research conducted across partner countries, the manual explores the potential of the **Blue Economy** within the tourism sector while addressing the challenges faced by disadvantaged adults. It provides a cognitive framework for understanding sustainable practices and offers actionable strategies for upskilling individuals to thrive in blue economy industries, fostering inclusivity and innovation in coastal and maritime tourism.

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## E-COURSE: BUSINESS SKILLS FOR A BLUE ECOTOURISM COMPANY

BEE **E-Course** is specifically designed to provide users with the foundational knowledge and practical skills needed to establish and manage a successful Blue Ecotourism company. It consists of **7 Modules**, each focusing on a key aspect of entrepreneurship within the **Blue Economy Sector**. The course materials are user-friendly, engaging, and tailored to the unique needs of young adult learners, particularly those with fewer opportunities. By integrating theoretical knowledge with practical applications, the E-Course empowers participants to navigate the challenges of sustainable business development in coastal and maritime industries, fostering innovation and environmental stewardship.

MODULE 1: BEE INTRODUCTION

MODULE 2: ENTRECOMP & BEE

MODULE 3: SKILLS &  
COMPETENCIES

MODULE 4: SUSTAINABILITY  
PRINCIPLES & SUSTAINABLE  
TOURISM

MODULE 5: SOCIAL  
ENTREPRENEURSHIP PRINCIPLES

MODULE 6: INTO ACTION:  
DEVELOPING SUSTAINABLE  
ENTREPRENEURIAL IDEAS IN  
TOURISM

MODULE 7: FINANCIAL  
RESOURCES

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# BLUE ECONOMY ENTREPRENEURSHIP NEWSLETTER

The BEE partners conducted intensive 3-day training programmes to educate young adults on Blue Economy Entrepreneurship, utilising the E-Course as a key learning resource.

## LOCAL PHASE: HANDS-ON TRAINING OFFERED TO YOUNG ADULTS IN PARTNERS COUNTRIES



# BLUE ECONOMY ENTREPRENEURSHIP NEWSLETTER

The BEE partners organised Local Multiplier Events to expand the reach and impact of the project by sharing its results and outcomes with a broader audience.



**MULTIPLIER  
EVENTS:  
MAXIMIZING  
REACH AND  
IMPACT IN  
PARTNERS'  
COUNTRIES**





# BLUE ECONOMY ENTREPRENEURSHIP



We, the BEE project partners, would like to extend our heartfelt thanks to everyone who participated in its activities and supported us in achieving its objectives.

Your dedication, enthusiasm, and contributions have been instrumental in making this initiative a success. Together, we have taken significant steps toward fostering entrepreneurship in the blue economy sector and empowering young adults to build sustainable futures.

Thank you for being an essential part of this journey!



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