

# BLUE ECONOMY ENTREPRENEURSHIP NEWSLETTER



## TRAINING COURSE IN LIMERICK

In November 2023, the Project Training Course was successfully conducted in Limerick, Ireland. Trainers and Adult Educators from all five partner countries - Ireland, Cyprus, Italy, Malta, and Madeira - a total of 20 individuals - gathered for a 5-day training session on Blue Economy and Entrepreneurship. During this session, the attendees explored the Entrecomp Framework and delved into the concepts of sustainability in the environmental sector and sustainable tourism. The Training attendees enhanced their understanding of the skills and competencies required to conceive and develop their blue entrepreneurship ideas. Additionally, they learned about the EU Pact for Skills and the New European Skills Agenda.

Within the Training, the Consortium of the Project tested the Training Guide, allowing for the evaluation of its quality and alignment with the set standards and objectives. Based on the feedback received, the Guide was updated and aligned with the actual needs of the final target group, young adults aged 18-30. The participants' feedback was highly encouraging, boosting the Consortium's efforts.



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## TRAINING GUIDE: DEVELOPMENT, TESTING & FINALISATION

Over the last 6 months of the Project, the Training Guide – a manual targeting young unemployed adults aged 18-35 facing economic difficulties and fewer educational opportunities – underwent development, testing, and finalization. This Guide, covering the areas of the Entrecomp Framework, aims to provide adult educators and trainers with a tool to foster entrepreneurship skills and employability in the Adult sector. It incorporates successful cases in entrepreneurship, insights on blue ecotourism, and cross-research in partner countries.

The Training Guide consists of 9 Modules, each contributing to the overall aim of increasing opportunities for setting up blue ecotourism enterprises and improving the skills of interested individuals in creating a business plan and entering the job market.

### MODULE 1

The first Module serves as an introduction to the BEE Project, aiming to provide participants with a clear understanding of its goals and increase awareness of the importance of enhancing adult education in the EU islands.

### MODULE 2

The second Module is dedicated to exploring the benefits and challenges of Non-Formal Learning and Education.

### MODULE 3

The third Module focuses on the Entrecomp Framework, serving as the basis on which the Guide was built

### MODULE 4

The fourth Module aims to introduce the EU Pact for Skills and the New European Skills Agenda, with a specific focus on tourism entrepreneurship.



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#### MODULE 6

The sixth Module has three main objectives: a) familiarizing stakeholders with the concept of sustainability in the environmental sector, especially the concept of "sustainable tourism"; b) informing stakeholders about the relevant legal and political framework at the EU level; and c) enabling them to acquire useful transferable skills and competencies in different settings.

#### MODULE 7

Module 7 emphasizes the resources available to foster sustainable tourism activities, particularly those most useful in the context of the blue economy.

#### MODULE 8

Module 8 provides necessary information on developing a sustainable entrepreneurial idea in the tourism field.

#### MODULE 9

Module 9 provides essential tips on how to present and communicate, essentially guiding participants on how to pitch their business idea effectively.

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BEE TRAINING GUIDE**

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